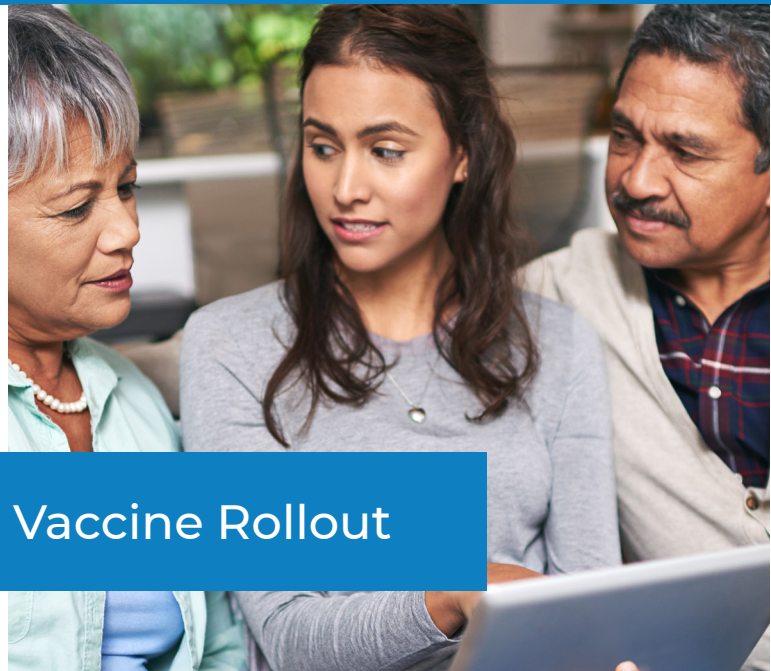




We simplify, organize, and automate vaccine rollout to ensure fast, efficient, and cost-effective programs designed to meet the unique needs of each community.



## 5 Keys to An Effective COVID-19 Vaccine Rollout

### 1. Encourage Early Birds

- 🌈 Customize pre-registration to meet eligibility criteria and/or demographic metrics.
- 🌈 Enable lottery system for waitlist to eliminate digital biases.
- 🌈 Ask about language preferences or special assistance needs in advance.

### 2. Automate, Automate, Automate

- 🌈 Schedule 1st and 2nd dose at the same time to relieve anxiety and manage vaccine supply.
- 🌈 Automatically notify those who have pre-registered when they are eligible to book an appointment.
- 🌈 Eliminate paperwork to increase throughput, reduce human error, and automate reporting to state registries.

### 4. Less is More

- 🌈 Vaccinate more people per hour and decrease wait times by using software to manage onsite workflows.
- 🌈 Eliminate paperwork with cloud-based platform and offline capabilities for inclement weather.
- 🌈 Monitor inventory and open up appointment availability to **ensure no dose goes wasted.**



### Primary's Vaccine Sites

**<3 minutes** from check-in to administration

**50+ doses** per hour per location

### 3. Cut the Red Tape

- 🌈 Provide HIPAA-compliant consumer experience while ensuring health systems and providers get the data they need.
- 🌈 Simplify data exports so providers can bill insurance.
- 🌈 Link user-friendly interface with EMRs at the back-end to capture encounter data.

### 5. It Takes a Village

- 🌈 Engage community-based organizations and local providers to staff vaccines sites and inform program goals.
- 🌈 Use data analytics and dashboards to measure health equity and target outreach to underserved communities.
- 🌈 Make adjustments as needed to meet people where they are.